

## APPENDIX D – Future Pocketbook production cost and cost savings

### New production method cost estimate

ITEM	COST
550 Card Bound Pocketbooks	£5,426.40
300 Leather Pocketbook Sleeves	£2,618.40
Embossed Initials	£1,200.00
London Underground Map Licence	£528.00
Typesetting	£2,880.00

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**YEAR 1: 2014 TOTAL + VAT @ 20%** **£12,652.80**  
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YEAR 1: 2014 TOTAL + VAT @ 20%	£12,652.80
YEAR 2: 2015 TOTAL + VAT @ 20%	£8,834.40
YEAR 3: 2016 TOTAL + VAT @ 20%	£8,834.40
YEAR 4: 2017 TOTAL + VAT @ 20%	£8,834.40

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**4 YEAR COST** **£39,156.00**  
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*4 year cost comparison between new production method and current production method*

Current method		New method	
2014	£14,074.95	2014	£12,652.80
2015	£14,410.79	2015	£8,834.40
2016	£14,756.72	2016	£8,834.40
2017	£15,113.02	2017	£8,834.40
<b>4 YEAR COST + VAT</b>	<b>£58,355.48</b>	<b>4 YEAR COST + VAT</b>	<b>£39,156.00</b>

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**SAVING** **£19,199.48**  
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